

**PRADA** 

BVLGARI

DOLCE & GABBANA

KARL LAGERFELD



**BOTTEGA VENETA** 

SAINT LAURENT

Calvin Klein

Salvatore Ferragamo

MICHAEL KORS

**VALENTINO** 

Ermenegildo Zegna

**VERSACE** 

GUESS









ARMANI

JIMMY CHOO

GUCCI

JOOP!





**FOSSIL** 











**ALBERTA FERRETTI** 















TOMMY THILFIGER









# Europe's leader in designer outlet retailing

Founded 1993

Total GLA **630,000 m**<sup>2</sup>

Centres 24

Countries 9

Development pipeline 150,000 m<sup>2</sup>

New centres under construction Málaga, Spain Cannock, UK McArthurGlen is Europe's leading owner, developer and manager of designer outlets. As the pioneer of designer outlet retailing in Europe, we continue to shape the concept of destination shopping for our local communities and our international visitors.

With a single-minded focus on the needs and aspirations of our customers, we try to build beautifully crafted shopping environments that bring together the world's most sought-after luxury, designer and premium brands, while offering year-round savings of up to 70%.

Our ever-expanding portfolio currently comprises 24 centres close to major cities in nine countries across Europe and Canada.



McArthurGlen Designer Outlets

# A complementary high-performing sales channel

Group sales **€4+ billion** 

90-minute catchment

160 million shoppers

Total stores **3,000** 

McArthurGlen has established a high-performance sales channel that delivers real value for our brand partners and complements their broader retail proposition.

Our 24 centres are strategically located near major cities and tourist attractions, and in many of Europe's most densely-populated regions. Together, they connect our brands with 90 million local and international visitors a year.

We are passionate retailers and committed to preserving our partners' brand values through store design, visual merchandising and customer service. We not only invest in our teams but also the employees of our brand partners. Our McArthurGlen Retail Academy runs training sessions throughout the year for the in-store teams.

Consistently named by brands as the best outlet operator in Europe, McArthurGlen works hard to drive the performance for our partners, sharing our analysis of market trends and sales data to help them identify areas for future growth.



McArthurGlen Designer Outlets

# Creating the finest retail experiences

Portfolio footfall **90 million** 

Average dwell time **3 hours** 

A customer centric, experience-led model has been at the core of McArthurGlen's proposition since we opened Europe's first designer outlet in 1995.

Our ambition is the same as that of our brand partners: to deliver the best retail experiences to our local and international guests. Our highly distinctive offer brings together the world's most-loved brands, a tantalising range of dining options and captivating entertainment to create truly memorable experiences for our shoppers.

Respecting regional culture and heritage, we partner with prominent architects, botanists and artists to create retail environments that become part of their local landscape and community. Art installations, dancing fountains, beautiful landscaping and children's play areas are just some of the features that complement our high-quality mix of shops, cafes and restaurants.

We also provide our guests with the very best facilities to ensure every visit is a seamless one, including extensive parking at every centre. Roermond Designer Outlet in The Netherlands has the largest car parking facility in Benelux, while our Serravalle centre near Milan in Italy offers shoppers over 4,500 spaces.



McArthurGlen Designer Outlets

# Attracting international tourism

International visitor average spend up to 7 times that of a local customer

Tourism facilities include

Tax refund

**Currency exchange** 

International payment services

**Shuttle buses** 

Multi-faith prayer rooms

Multilingual store guides and maps

**VIP** rooms

McArthurGlen's international visitor sales have increased by more than 130 per cent over the last five years.

To harness the significant volume and spending potential of our international shoppers, we have prioritised four emerging markets: China, Russia, South Korea and Southeast Asia. We are also investing substantially in attracting pan-European tourists.

Our sales and distribution network covers 15 long haul markets and our strategy focuses on every part of the traveller's journey. Our tourism colleagues collaborate with local and international travel partners to connect with independent holidaymakers before, during and after they have visited our centre; and they work with group tour operators to include McArthurGlen centres in their itineraries.



McArthurGlen Designer Outlets

# Driving local economic growth

Job creation
Over 30,000 people
employed in
24 centres

McArthurGlen's designer outlets are major local employment providers, and they attract significant investment and tourism income to the communities in which they operate.

We believe we have a responsibility to make a social and economic contribution to those communities.

We work closely with local authorities, businesses, tourism bodies, and recruitment agencies to understand the needs of our communities and invest in regional development, skills and infrastructure.

With cafes and restaurants, children's playgrounds and large entertainment areas, our centres are designed with communities in mind, providing additional social and leisure space for all members of the family.



McArthurGlen Designer Outlets

# Sustainable developments

Sustainable initiatives include

Solar panels

**Living Walls** 

**Electric vehicle** charging

Green car parking spaces

**Energy audits** 

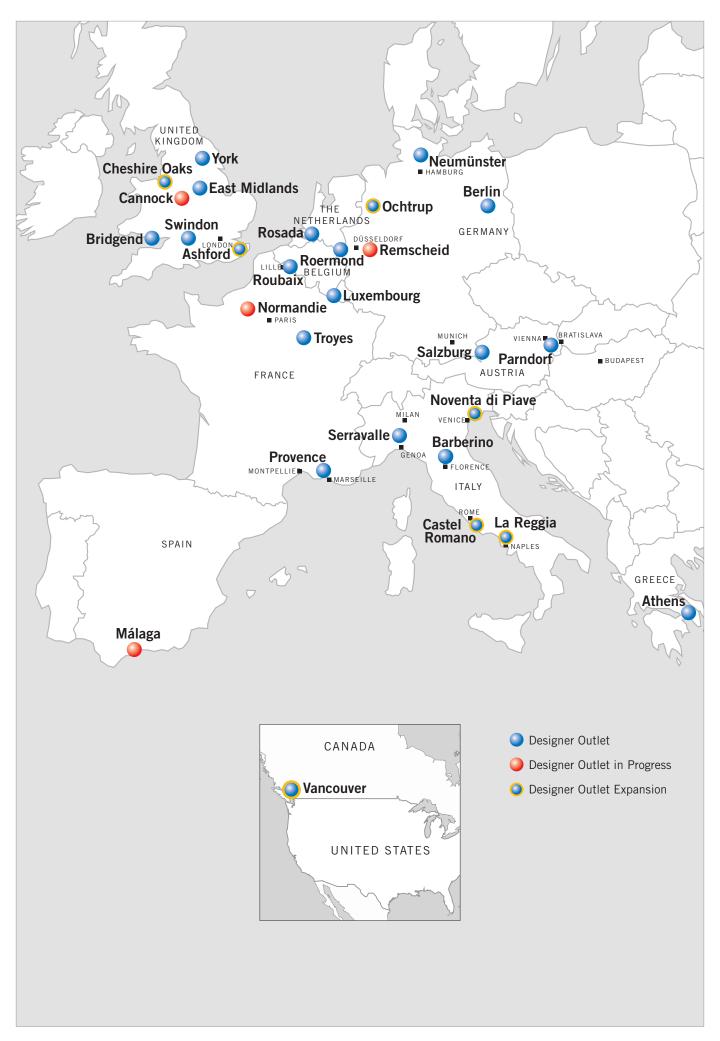
Local ecology programmes

McArthurGlen is a responsible neighbour and our goal is to make a positive impact on our communities by maintaining the highest possible standards in environmental performance.

Our company policy is to reduce carbon emissions, conserve natural resources to place minimal demand on the environment and produce limited waste to preserve the local, national and global environment. We work closely with our brand partners, investors, contractors and employees to raise environmental awareness and share best practice initiatives and ideas.

There is a bespoke recycling and environmental management programme in place across our portfolio and we are dedicated to reducing consumption of water and energy. We use energy from renewable sources wherever possible — our La Reggia Designer Outlet near Naples has one of the largest solar panel installations of any European retail scheme.

We ensure compliance with European and country-specific regulatory standards, and 22 of our 24 centres are ISO 14001 certified, the internationally recognised standard for effective environmental management.



# Highly visible locations

AUSTRIA	ITALY
<b>16</b> Salzburg	27 Barberino
17 Parndorf	28 Serravalle
	29 La Reggia
BELGIUM	<b>30</b> Castel Romano
18 Luxembourg	31 Noventa di Piave
CANADA	NETHERLANDS
19 Vancouver Airport	32 Roermond
	33 Rosada
FRANCE	
<b>20</b> Roubaix	UNITED KINGDOM
21 Provence	<b>34</b> Bridgend
22 Troyes	35 Ashford
	<b>36</b> Cheshire Oaks
GERMANY	<b>37</b> East Midlands
23 Berlin	<b>38</b> Swindon
24 Neumünster	<b>39</b> York
25 Ochtrup	
	NEW CENTRES
GREECE	<b>40</b> Málaga, Spain
26 Athens	41 Cannock, United Kingdom
	42 Remscheid, Germany
	43 Normandie, France

## Salzburg, Austria

# Salzburg Designer Outlet

Opened **2009** 

GLA 28,000m<sup>2</sup>

Stores **115** 

Restaurants 7

Parking **2,200** 

Shoppers within 90 minutes **4.4 million** 

Local tourism **3 million** 

Salzburg Airport
Walking distance
Salzburg city centre
10 minutes

Brands include Asics Calvin Klein Coach Converse Diesel Guess **Hugo Boss Intersport Bründl** Karl Lagerfeld **Michael Kors** Nike **Philipp Plein Puma Sunglass Hut Under Armour** 

Restaurants include Hillinger McDonald's Zeitraum



This baroque beauty on the banks of the Salzach has long been associated with music festivals, coffee culture and art. Our Salzburg designer centre is conveniently located just minutes from the city centre and is set within a spectacular indoor mall that is part of an established leisure complex which includes a four-star hotel and multi-screen cinema. Unrivalled in the region thanks to its mix of lifestyle, luxury and designer brands, it attracts a substantial number of international tourists visiting Salzburg and wider Austria, as well as shoppers from neighbouring Germany.

### Vienna, Austria





One of the outlet industry's best performing centres, Parndorf is well known for its leading luxury brand mix, impressive Burgenland architecture and seamless accessibility. Sitting at the crossroads of Austria, Hungary and Slovakia, it is also credited as Central Europe's largest designer outlet and has one of the highest spends per visit in our portfolio. Parndorf's continued strong performance is the result of sustained footfall growth from the local catchment (which includes Vienna, Bratislava and Budapest) and from tourism. Our recent €60 million Phase V enhancement programme added 20 new stores and resulted in the refurbishment of the shopping arcades, a new children's playground, an even more welcoming entrance from the expanded car park and the delights of even more choices of places to dine.

# Parndorf Designer Outlet

Opened 1998

GLA 36,000m<sup>2</sup>

Stores 153

Restaurants 12

Parking **3,000** 

Shoppers within 90 minutes

5.4 million

Annual footfall **5.7 million** 

Local tourism

15 million

Vienna International Airport 20 minutes Bratislava 25 minutes Vienna 30 minutes

Brands include **Adidas** Armani **Burberry** Calvin Klein **Furla** Gucci Guess **Hugo Boss Jimmy Choo** Karl Lagerfeld **Michael Kors** Nike Polo Ralph Lauren Prada **Tommy Hilfiger** 

Restaurants include Nordsee Sacher Wagamama

### Luxembourg, Belgium

# Luxembourg Designer Outlet

Opened **2003** 

GLA **16,500m**<sup>2</sup>

Stores 61

Parking **1,150** 

Shoppers within 90 minutes

4.4 million

Local tourism

2.7 million

Luxembourg city centre **20 minutes** 

Brands include

**Adidas** 

Asics

Calvin Klein

Desigual

Diesel

Fossil

Gant

Geox

Guess G-Star

Hugo Boss

Hunkemöller

IKKS

Levi's

Mustang

**New Balance** 

Nike

**River Woods** 

Superdry

The Kooples

Tommy Hilfiger Zadig & Voltaire



The picturesque Ardennes region attracts some 2.7 million tourists each year and provides the perfect setting for our Luxembourg designer outlet. Located on the borders of Belgium, France and Luxembourg, our centre also benefits from being in an area with the highest GDP per inhabitant in the world and its close proximity to Luxembourg city centre - the most affluent city in the European Union. With its large open piazzas, Luxembourg carries a strong mix of designer brands, and this much-loved centre sees a higher-than-average spend per visit.

#### Vancouver, Canada





Conveniently located adjacent to Vancouver International Airport, this successful designer outlet is well placed to capitalise on some 24 million annual air passengers and offers them a great alternative to making the most of pre-flight time. We provide real-time flight information on in-centre screens and there is a free train service to and from the airport that takes just three minutes. With an exclusive designer brand mix to Canada, our Vancouver centre now achieves some of the highest average sales densities of any Canadian shopping centre. Opening in summer 2019, Phase II will deliver around 35 new fashion and lifestyle brands.

# Vancouver Airport Designer Outlet

**Opened 2015** 

GLA 22,500m<sup>2</sup>

Stores 71

Restaurants 8

Parking **2,000** 

Phase II
Opening Summer 2019
GLA 7,800m<sup>2</sup>
Stores/Restaurants 35

Shoppers within 90 minutes **2.7 million** 

Annual footfall

4 million

Local tourism

10 million

Vancouver International Airport **3 minutes** Vancouver city centre

25 minutes

Brands include Banana Republic Calvin Klein Coach Columbia **Hugo Boss Kate Spade** Lacoste Levi's **Michael Kors** Nike Polo Ralph Lauren Sandro **Tommy Hilfiger Under Armour Watch Station** 

Restaurants include Bibo Pizzeria Caffè Artigiano Japadog

#### Lille, France

#### Roubaix Designer Outlet

Opened 1999

GLA 17,300m<sup>2</sup>

Stores 75

Restaurants 3

Parking **1,500** 

Shoppers within 90 minutes **11.5 million** 

Local tourism

4 million

Lille
20 minutes
Brussels
60 minutes

Brands include **Adidas American Vintage Aubade** Calvin Klein **Claudie Pierlot** Jacadi Lacoste Levi's Maje **New Balance** Sandro Swarovski The Kooples Vanessa Bruno **Zadig & Voltaire** 

Restaurants include L'Accrobar Le Cosmopolitain McPie



The town of Lille is steeped in culture, art and history, with deep roots in the textile industry. Located just 15 minutes from the Belgian border, our Roubaix centre is one of Europe's most accessible shopping destinations with an on-site metro station, and tram and bus stations just minutes away, not to mention a Eurostar terminal. The centre is also perfectly placed to capture the affluent, metropolitan Lille and Belgian markets, maximising the experience of its guests with a recent investment in centre enhancement. Roubaix continues to drive value through brand-mix refinements and recently welcomed successful pop-up stores to enrich our wide selection of French and other must-have labels.

#### **Provence**, France





The rich and colourful landscape of Provence provides the backdrop to the first and only designer outlet in the South of France. Opened in 2017, this beautiful new shopping destination is situated close to Marseille, Aix-en-Provence and the region's many idyllic tourist attractions. Shoppers are greeted by an impressive vertical garden by the world-renowned botanist Patrick Blanc and a refurbished, 200-year-old Provençal farmhouse sits at the heart of the centre. With culture at its heart, McArthurGlen Provence was the first-ever shopping centre to host an exhibition of work by Auguste Rodin — attracting over 20,000 visitors. The outlet has already won several industry accolades, including a prestigious global Prix Versailles architectural award for its exterior design. Free from local outlet competition, Provence offers a significant commercial opportunity for brands looking to expand in the region.

## Provence Designer Outlet

Opened **2017** 

GLA 25,000m<sup>2</sup>

**Stores 111** 

Restaurants 10

Parking **1,600** 

Shoppers within 90 minutes **4.8 million** 

Annual footfall **2+ million** 

Regional tourism **30 million** 

Marseille Provence Airport
35 minutes
Marseille
50 minutes

Brands include **Armani Asics** Calvin Klein Converse **Hugo Boss** Lacoste Levi's **Michael Kors** Nike Polo Ralph Lauren **Printemps** Sandro Superdry **Timberland Tommy Hilfiger** 

Restaurants include
Dubble Food
Olivadors
Starbucks

#### **Troyes**, France

# Troyes Designer Outlet

Opened **1995** 

GLA 30,000m<sup>2</sup>

**Stores 109** 

Restaurants 6

Parking **1,700** 

Shoppers within 120 minutes

7.8 million

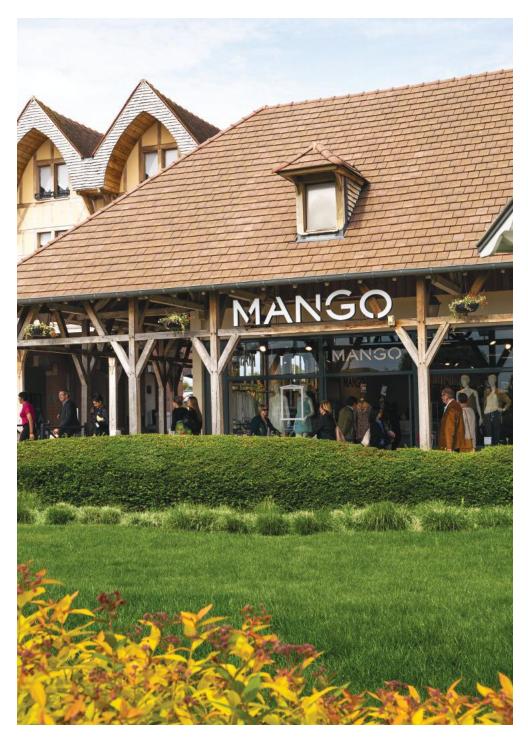
Annual footfall **3.5 million** 

Local tourism **2.5 million** 

Troyes
10 minutes
Reims
60 minutes
Paris
90 minutes

Brands include Armani **Asics** Calvin Klein Columbia Converse Guess **Hugo Boss** Lacoste Lancel Levi's Nike **Pandora** Polo Ralph Lauren Sandro **Tommy Hilfiger** 

Restaurants include Amorino McDonald's Mezzo di Pasta



In a region renowned for producing world-class fizz, it is fitting that a champagne cork-shaped town centre greets visitors to Troyes. Set in the heart of the celebrated Champagne region, and easily accessed from the A26 and A5 motorways, our centre is the largest designer outlet in France. Located just 1.5 hours from cosmopolitan Paris, it has the strong potential to attract affluent new customers to shop our rich mix of exclusive luxury brands. Two playgrounds and ample free parking make Troyes a particular favourite with families. The centre has been carefully designed in collaboration with French architects to pay homage to the local architectural style of timber framing, which dates back to medieval times.

## Berlin, Germany



With its cool former East Berlin neighbourhoods, this German city is benefitting from a surging economy and steadily increasing population, making it Europe's fastest growing metropolis. It is also the third most visited city in Europe after London and Paris. Our first centre in Germany, Berlin is ideally located directly off the busy B5 motorway and is within easy reach of the city's cultural and creative hotspots. Footfall growth has been boosted by an enriched and refreshed brand mix, including new and contemporary labels, and the hugely successful Late Night Shopping events. Other recent additions include a new Guest Services area, a VIP lounge and a contemplation room for the more mindful shopper.

# Berlin Designer Outlet

Opened **2009** 

GLA **21,000m**<sup>2</sup>

Stores 89

Restaurants 9

Parking **2,300** 

Shoppers within 90 minutes **6.2 million** 

Local tourism

13 million

Berlin **30 minutes** 

Brands include **Adidas** Calvin Klein **Esprit** Fossil **Hugo Boss Jack Wolfskin** Joop and Strellson Levi's Lindt Marc O'Polo **Michael Kors** Nike **Rituals** Swarovski **Tommy Hilfiger** 

Restaurants include Frooters Kamps Nordsee

## Hamburg, Germany

#### Neumünster Designer Outlet

Opened **2012** 

GLA 27,000m<sup>2</sup>

Stores **123** 

Restaurants 6

Parking **3,000** 

Shoppers within 90 minutes **5.9 million** 

Local tourism **6.6 million** 

Hamburg Airport
35 minutes
Hamburg city centre
45 minutes

Brands include **Adidas** Armani Calvin Klein **Hugo Boss** Lacoste Levi's **Michael Kors** Nike **Pandora** Polo Ralph Lauren Porsche Design Superdry Swarovski **Tommy Hilfiger Versace** 

Restaurants include Bistrot Nordsee Starbucks





Our award-winning Neumünster centre is the largest designer outlet in Northern Germany. Sitting close to Hamburg, one of Europe's wealthiest cities, the centre's strong brand mix attracts affluent, fashion-loving shoppers from its local catchment and high spending visitors from Germany and Denmark. Architectural flourishes take their cue from the surrounding towns of the Schleswig-Holstein region, and include a beautifully designed luxury piazza and clock-house square, featuring a specially commissioned horse's head sculpture which pays homage to the region's equine traditions. In addition to premium parking, concierge and tailoring services, the centre offers its guests a carefully-curated mix of dining options to suit every culinary preference.

#### Munster, Germany





Germany's most populous state, North Rhine-Westphalia, is the setting for our Ochtrup designer outlet. Since acquiring the centre in 2017 as part of a joint venture, we have strengthened its appeal by refreshing its brand mix and visual merchandising. Partially housed in a former 19th century textile factory, this busy regional shopping destination has one of the largest 90-minute catchments in our entire portfolio. The addition of Late Night Shopping events and strong marketing campaigns has resulted in the centre's strongest-ever trading days. With 55 new stores and 1,500 new parking spaces planned for a third phase in 2020, there's no limit to Ochtrup's potential.

#### Ochtrup Designer Outlet

Opened **2004** 

GLA 18,000m<sup>2</sup>

Stores 68

Restaurants 6

Parking **1,500** 

Phase III
Opening 2021
GLA 10,500m<sup>2</sup>
Stores/Restaurants 55
Parking 1,500

Shoppers within 90 minutes **13.8 million** 

Regional tourism

10 million

Munster
30 minutes
Düsseldorf
90 minutes

Brands include **Adidas** Asics **Esprit** Fossil Hallhuber Jack & Jones **Jack Wolfskin** Karl Lagerfeld **Kneipp** Levi's Lindt Nike **Puma** Schiesser **Watch Station** 

Restaurants include Beltman's La Passione McDonald's

### Athens, Greece

# Athens **Designer Outlet**

Opened **2011** 

GLA 21,300m<sup>2</sup>

**Stores 114** 

Restaurants 7

Parking **2,000** 

Shoppers within 90 minutes **3.9 million** 

Annual footfall **3.7 million** 

Local tourism **7 million** 

International Airport
15 minutes
Athens city centre
30 minutes

Brands include **Adidas Benetton Brooks Brothers** Calvin Klein Diesel Gant Guess **Hugo Boss** Levi's Nike **Polo Ralph Lauren Salvatore Ferragamo** Swarovski **Tommy Hilfiger** Vans

Restaurants include Goody's II Barretto La Pasteria





The cosmopolitan city of Athens, with its spectacular array of ancient sites and monuments, most famously the Parthenon and the Acropolis, provides the perfect backdrop to our designer outlet which is the largest in Greece. One of the country's leading shopping destinations, Athens' dense population and large numbers of tourists guarantee sustainable critical mass and impressive spending power. With the recent addition of new brands and excellent food and beverage offerings, we have significantly enhanced the consumer experience.

## Florence, Italy





For tourists savouring the cultural and culinary delights of Tuscany and Bologna, the draw of our designer outlet near Florence is hard to resist. Located on the banks of the River Sieve, in the heart of Tuscany, this leading fashion destination is popular with visiting tourists and affluent shoppers from the Bolognese region. Customer dwell time has also grown thanks to enhanced dining options and on-site entertainment including an exhibition by renowned fashion photographer, Michel Haddi.

#### Barberino Designer Outlet

Opened **2006** 

GLA **26,500m**<sup>2</sup>

Stores **120** 

Restaurants 7

Parking **2,400** 

Shoppers within 90 minutes

5.6 million

Local tourism

13.6 million

Florence
30 minutes
Bologna
45 minutes

Brands include **Adidas** Calvin Klein Calzedonia Coccinelle **Dolce & Gabbana** Furla Guess **Hugo Boss** Levi's Michael Kors Nike Polo Ralph Lauren **Puma Timberland** Tommy Hilfiger

Restaurants include Farinella II Torracchione W.O.K

### Milan, Italy

# Serravalle Designer Outlet

Opened **2000** 

GLA **50,500m**<sup>2</sup>

Stores 231

Restaurants 11

Parking **4,500** 

Shoppers within 90 minutes **10.1 million** 

Annual footfall **6.2 million** 

Regional tourism **38 million** 

Genoa

**40 minutes** Milan

#### 60 minutes

Brands include
Armani
Bally
Brioni
Bvlgari
Burberry
Canali
Dolce & Gabbana
Fendi
Furla
Gucci
Jimmy Choo
Loro Piana

Michael Kors
Moncler
Nike
Paul & Shark
Prada
Saint Laurent Paris
Salvatore Ferragamo
Stuart Weitzman
Tod's
Tommy Hilfiger

Restaurants include Ham Holy Burger Farinella Obica

**Versace** 





Nestled between Milan, Turin and Genoa, Serravalle is Italy's most successful designer outlet and the country's most visited attraction after Rome's Colosseum. With an exceptional mix of international and Italian luxury brands, it serves a high-spending and fashion-loving catchment and is the best performing centre in our portfolio for tax-free sales, attracting visitors from the continent as well as China, Russia and the Middle East. One of the largest designer outlets in Europe, two expansions in 2016 have supported a continuous rise in sales. The centre also houses a VIP lounge, multi-faith prayer room, and provides frequent shuttle-bus services from central Milan.

### **Naples**, Italy





La Reggia is ideally located close to Southern Italy's most popular tourist destinations, including Naples, the ruins of Pompeii and Herculaneum and the Amalfi Coast. The influence of the Campania region can be seen in the centre's award-winning architecture, which includes mosaics and frescoes and one of the largest solar-panel installations of any European retail scheme. La Reggia's outstanding hospitality has contributed to the centre's consistent sales growth since it opened in 2010, and it has one of the highest repeat visit rates in our portfolio. A third phase to include 30 new stores is planned for 2020.

## La Reggia Designer Outlet

Opened **2010** 

GLA **27,000m**<sup>2</sup>

**Stores 139** 

Restaurants 4

Parking **3,300** 

Phase III
Opening 2020
GLA 5,000m<sup>2</sup>
Stores/Restaurants 30

Shoppers within 90 minutes

6.2 million

Annual footfall **4.5 million** 

Regional tourism 8 million

Naples **30 minutes** 

Brands include
Adidas
Alberta Ferretti
Armani
Calvin Klein
Calzedonia
Converse
Harmont & Blaine
Hugo Boss
Lacoste
Levi's
Liu Jo
Michael Kors
Nike
Polo Ralph Lauren
Timberland

Restaurants include Farinella Re Nero Caffè Rossopomodoro

#### Rome, Italy

# Castel Romano Designer Outlet

Opened **2003** 

GLA 31,700m<sup>2</sup>

**Stores 153** 

Restaurants 9

Parking **2,200** 

Shoppers within 90 minutes **5.9 million** 

Annual footfall **4.5 million** 

Local tourism

16 million

Rome
30 minutes
Leonardo da VinciFiumicino Airport
30 minutes

Brands include **Adidas Alberta Ferretti Burberry** Calvin Klein Coach Dsquared2 **Etro Hugo Boss** Karl Lagerfeld La Perla **Michael Kors** Nike **Salvatore Ferragamo Tommy Hilfiger Versace** 

Restaurants include Ham Holy Burger Obica McDonald's



With its ancient monuments and vibrant dolce vita, Rome is Italy's most visited city. It is also home to our impressive Castel Romano centre. Located within easy reach of the capital's major landmarks and its international airport, our designer outlet provides a daily shuttle-bus service which runs from the city centre and its Termini railway station. We recently took further steps to enhance the customer experience by adding new leading brands, including popular food and beverage providers, and a newly created outdoor lounge area. A fourth phase, to include 50 new stores, is currently in planning.

## **Venice**, Italy





With architecture inspired by the beautiful palazzos of Venice and Treviso, our Noventa di Piave designer outlet features two luxury piazzas, open-air walkways and a magnificent gondola installation. The centre's exclusive mix of luxury, premium and high-street brands makes it a leader in northeast Italy. The completion of phase IV in 2017, together with the addition of 19 new brand partners and a dedicated food piazza, had an exceptional effect on the performance of this consistently successful centre. With no direct competition in the region, a fifth phase to include 10 new stores will open in 2019.

#### Noventa di Piave Designer Outlet

Opened **2008** 

GLA **32,500m**<sup>2</sup>

Stores **157** 

Restaurants 11

Parking **3,100** 

Phase V
Opening 2019
GLA 2,700m<sup>2</sup>
Stores/Restaurants 10

Shoppers within 90 minutes **5 million** 

Annual footfall **3.6 million** 

Local tourism **28 million** 

Venice 30 minutes

Brands include Alberta Ferretti Armani **Bottega Veneta Burberry** Coccinelle Diesel Fendi **Furla** Gucci **Hugo Boss Loro Piana Michael Kors New Balance** Nike Polo Ralph Lauren **Prada Salvatore Ferragamo Timberland Tommy Hilfiger Valentino Versace** 

Restaurants include Farinella Panino Giusto Sutto Osteria

#### **Roermond**, The Netherlands

## Roermond Designer Outlet

Opened **2001** 

GLA **47,500m**<sup>2</sup>

**Stores 197** 

Restaurants 15

Parking 6,650

Shoppers within 90 minutes **23.5 million** 

Annual footfall **7.5 million** 

Regional tourism **2 million** 

Düsseldorf
30 minutes
Cologne
45 minutes

Brands include **Adidas** Armani Burberry Calvin Klein **Dolce & Gabbana** Gucci **Hugo Boss** Longchamp **Michael Kors** Moncler Nike **Polo Ralph Lauren** Prada Superdry **Tommy Hilfiger** 

Restaurants include Kamps La Place Wagamama





Roermond is consistently ranked as the industry's best performing outlet centre. Located in one of Europe's most densely populated regions, with 23.5 million customers from three countries within 90 minutes, it boasts the largest catchment in our entire portfolio. With an average customer dwell time of over three hours, this centre also delivers our highest rates of average spend per visitor. Following our completion of Phase IV in 2017, we welcomed 50 new stores and completely refurbished the centre's car park infrastructure, improving accessibility. Open seven days a week, Roermond allows German customers the opportunity to shop on Sundays, while food lovers are treated to the best gastronomic offering of any outlet in Europe.

## Roosendaal, The Netherlands





Becoming our second centre in the Netherlands following an acquisition in 2017, this much-loved retail destination has successfully been rebranded McArthurGlen Rosada Designer Outlet, driving footfall and spend as a result. Located in the historic city of Roosendaal on the Dutch-Belgian border, it benefits from a 90-minute catchment of nearly 20 million people in one of Europe's most densely populated regions. This makes it the second largest catchment in our entire portfolio. Conveniently positioned at the junction of two major motorways, connecting it to Rotterdam, Antwerp and Zeeland, Rosada is also on the principal rail route from Amsterdam to Paris. The centre is open 363 days a year including Sundays, much to the delight of our fashion-loving Belgian visitors.

#### Rosada Designer Outlet

Opened **2006** 

GLA 23,000m<sup>2</sup>

Stores 103

Restaurants 4

Parking **1,400** 

Shoppers within 90 minutes **19.8 million** 

Regional tourism

10 million

Rotterdam
35 minutes
Antwerp
35 minutes

Brands include Adidas Asics Calvin Klein Cavallaro Napoli **Esprit GEOX** G-Star Guess **Hugo Boss** Karl Lagerfeld Levi's Nike Puma **River Woods** Vingino

Restaurants include Frites Cuisine Mockamore Trattoria Rosa

### Cardiff, United Kingdom

#### Bridgend Designer Outlet

Opened **1998** 

GLA 19,200m<sup>2</sup>

Stores 79

Restaurants 13

Parking **2,000** 

Shoppers within 90 minutes

4.1 million

Annual footfall **4+ million** 

Regional tourism **2 million** 

Cardiff
30 minutes
Swansea
30 minutes

Brands include **Adidas** Calvin Klein Clarks **GAP Hotel Chocolat Hugo Boss Joules** Lacoste Levi's Marks & Spencer **Moss Bros Skechers** Superdry **Ted Baker Timberland** 

Restaurants include McDonald's Starbucks Wagamama





South Wales is home to iconic coastlines, stunning countryside and famous landmarks, such as the Brecon Beacons National Park, Tintern Abbey and Cardiff Castle, attracting more than 2 million visitors a year. As Wales' premier shopping and leisure destination, our Bridgend centre with its restaurants, cinema and food court, is well placed to capitalise on passing tourist traffic from the busy M4. Our designer stores offer a unique brand mix unavailable anywhere else in the region. A record 4 million visits in 2017 underline this centre's strong appeal.

### Kent, United Kingdom





The white sails of Europe's largest tented retail structure are a familiar sight in this thriving Kent town. Designed by renowned architect, Lord Richard Rogers, our centre is just 35 minutes from London, while Ashford International Station, with its Eurostar connections to Paris and beyond, is a short walk away. A second £90 million phase opening in autumn 2019 will include Europe's largest living wall as well as a new restaurant quarter, children's play area and 50 new stores. One of Ashford Borough Council's large-scale strategic developments for the region, the centre is expected to attract five million visitors by 2023.

# Ashford Designer Outlet

Opened **2000** 

GLA 16,400m<sup>2</sup>

Stores 68

Restaurants 7

Parking **1,450** 

Phase II
Opening Autumn 2019
GLA 10,000m<sup>2</sup>
Stores/Restaurants 50
Parking 350

Shoppers within 90 minutes **7.7 million** 

Annual footfall **3.6 million** 

Regional tourism **5 million** 

London St Pancras station
35 minutes
Gatwick Airport
60 minutes
Paris (by Eurostar)
2 hours

Brands include **Abercrombie & Fitch Adidas All Saints** Diesel **GAP Hugo Boss Jack Wills** Levi's Marks & Spencer **Molton Brown** Nike Polo Ralph Lauren Superdry **Ted Baker Tommy Hilfiger** 

Restaurants include Patisserie Valerie Pizza Express Wagamama

### Manchester, United Kingdom

# Cheshire Oaks Designer Outlet

Opened **1995** 

GLA 32,600m<sup>2</sup>

**Stores 125** 

Restaurants 15

Parking **2,900** 

Phase V
Opening Spring 2019
GLA 4,100m<sup>2</sup>
Stores/Restaurants 27
Parking 300

Shoppers within 90 minutes **9.3 million** 

Annual footfall **8+ million** 

Regional tourism **35 million** 

Liverpool
30 minutes
Manchester
45 minutes

Brands include Armani **Burberry Cath Kidston** Clarks **Hugo Boss** Marks & Spencer **Michael Kors** Mulberry Nike **Polo Ralph Lauren** Superdry Swarovski Tag Heuer **Ted Baker** The North Face

Restaurants include Carluccio's McDonald's Yo Sushi



As the UK's first and largest designer outlet, Cheshire Oaks features an ever-improving brand mix, which continues to draw larger numbers of high-spending customers from the affluent Cheshire area. A strong calendar of marketing campaigns drives engagement and sales, with customer dwell time now at over three hours, the highest average of any shopping centre within the catchment. The centre is also increasingly popular with Chinese visitors thanks to additional flights from China to Manchester. A fifth-phase expansion currently underway will see over £40 million invested in centre enhancements and the introduction of 27 new premium fashion, food and beverage brands.

### Nottingham, United Kingdom





The only designer outlet in the East Midlands region, this centre has the largest catchment in our UK portfolio, attracting affluent shoppers from the cosmopolitan cities of Derby, Nottingham, Sheffield and Leicester. The popular beauty spots of North Nottinghamshire, Derbyshire and the Peak District are only a short drive away and attract 22 million visitors a year, positioning the centre in a leading tourism hotspot. Sales continue to flourish thanks to increased trading hours and exciting new culinary offerings.

# East Midlands Designer Outlet

Opened **1998** 

GLA **15,000m**<sup>2</sup>

Stores 60

Restaurants 10

Parking **1,400** 

Shoppers within 90 minutes **13.8 million** 

Annual footfall **2.9 million** 

Regional tourism **22 million** 

Derby
25 minutes
Nottingham
25 minutes

Brands include Adidas Calvin Klein Clarks **GAP Hugo Boss** Jaeger Lacoste Levi's Marks & Spencer Next Nike Radley **Skechers** Superdry **Tommy Hilfiger** 

Restaurants include Burger King Pizza Express Starbucks

## Wiltshire, United Kingdom

# Swindon Designer Outlet

Opened **1997** 

GLA 23,600m<sup>2</sup>

Stores 107

Restaurants 13

Parking **2,150** 

Shoppers within 90 minutes **7 million** 

Annual footfall **3.4 million** 

Regional tourism **20 million** 

Swindon station
5 minutes
London Paddington
60 minutes

Brands include **Bose** Clarks **GAP Hobbs Hugo Boss John Lewis Marks & Spencer** Next Nike **Polo Ralph Lauren** Radley Superdry **Ted Baker Tommy Hilfiger Watch Station** 

Restaurants include Carluccio's Pizza Express Wagamama



Swindon's distinctive indoor designer outlet is housed in a Grade II listed building which was once part of the world's biggest locomotion factory. It sits beside the Museum of the Great Western Railway — which itself welcomes 130,000 visitors a year. Swindon is also close to some of South West England's most popular tourist attractions, including the historic city of Bath, Stonehenge and Salisbury Cathedral. An impressive brand mix and its proximity to the busy M4 allows it to capitalise on the increasing affluence of this region.

### York, United Kingdom





Our designer outlet in York is home to many of our customers' most coveted designer and luxury brands, and draws shoppers from affluent Harrogate, Leeds and Newcastle. Located on the doorstep of historic York with Europe's largest gothic Cathedral, Viking heritage, Roman city walls, a world-class racecourse and the finest railway museum in the world, the city attracts millions of tourists every year. Set in over 60 acres of beautifully landscaped grounds, the centre is used as a venue for many events throughout the year.

# York Designer Outlet

Opened **1998** 

GLA 22,700m<sup>2</sup>

Stores **114** 

Restaurants 14

Parking **2,700** 

Shoppers within 90 minutes **9.4 million** 

Annual footfall **4.3 million** 

Local tourism **7 million** 

York city centre

10 minutes

Brands include **Adidas Fred Perry Hugo Boss Kate Spade** Lyle & Scott Marks & Spencer **Michael Kors** Mulberry Nike **Paul Smith** Polo Ralph Lauren Superdry **Ted Baker The North Face Timberland** 

Restaurants include Patisserie Valerie Pret a Manger Wagamama

## **Málaga**, Spain

#### Málaga Designer Outlet

Opening **Spring 2019**Total GLA **30,000m**<sup>2</sup>

Phase I GLA 17,750m<sup>2</sup> Phase I stores 100

Phase II GLA 12,250m<sup>2</sup> Phase II stores 70

Parking **4,350** 

Shoppers within 90 minutes **2.8 million** 

Regional tourism

10 million

Málaga Airport **3 minutes**Málaga city centre **12 minutes** 

Access

Adjacent MA-20 and MA-21

High-spreed trains:
Cordoba
50 minutes
Seville
1 hour 40 minutes
Madrid

2 hours 30 minutes





When it opens in 2019, McArthurGlen Designer Outlet Málaga will be Southern Spain's first designer outlet. The €140 million development, created in partnership with leading international property company Sonae Sierra, will feature beautiful architecture echoing Andalusia's rich history. Located on one of the most popular coastlines in the world and within close reach of Málaga city centre and the wealthy town of Marbella, the centre will have an exceptional tourist appeal. Located right beside Sonae Sierra's successful full-price Plaza Mayor, the city's most visited shopping venue, the location already welcomes over 10 million local and international shoppers a year.

## Birmingham, United Kingdom





Just 30 minutes from Birmingham, the UK's second largest city, Cannock will become our seventh UK centre when it opens in 2020. With no direct competition within a 60-minute drive, Cannock Designer Outlet is perfectly placed to become a major shopping destination for one of the most densely populated and affluent catchments in the country. The recent addition of a direct train service from Birmingham Airport, the NEC and London makes Cannock even more accessible. Built to the highest standards of architectural design and sustainability, the centre will reflect and respect the surrounding beautiful natural landscape.

# Cannock Designer Outlet

Opening Autumn 2020
Total GLA 26,600m<sup>2</sup>

Phase I GLA **18,400m**<sup>2</sup> Phase I stores **82** 

Phase II GLA **8,200m**<sup>2</sup> Phase II stores **50** 

Parking **1,800** 

Shoppers within 90 minutes **11 million** 

Cannock town centre and train station **5-minute walk**Birmingham

**30 minutes**Birmingham Airport **30 minutes** 

Access

M6, M6 Toll, A34, A38 and A5

## Cologne, Germany

# Remscheid Designer Outlet

Opening 2021 GLA 27,000m<sup>2</sup> Stores 130 Restaurants 5 Parking 2,500

Shoppers within 90 minutes **21.2 million** 

90 minute purchasing power **€17 billion** 

Regional tourism **20 million** 

Bergisches Land day tourists

12 million

Remscheid-Lennep train station 10-minute walk Cologne 40 minutes





An exceptional location at the heart of one of one of Europe's most populous regions, Remscheid Designer Outlet has tremendous market potential with no direct competition within 60 minutes. Surrounded by three airports, the area is a magnet for a high number of international tourists visiting Cologne, Düsseldorf and the Rhine River, while the exceptional 90-minute catchment includes Germany's wealthiest region. The €165m project will be our fourth centre in the highly sought-after German market and designed in a modern, yet warm and welcoming style, by internationally renowned architect, Jon Pickard.

### Paris, France





We are currently planning our first and only luxury designer outlet to serve Western Paris. The area is home to a number of affluent residents, hungry for an authentic designer outlet experience. According to a survey by GFK, over 78% of local respondents said they would be likely to visit our centre. Located on the banks of the River Seine, just east of Rouen in the Normandy region, our outlet will be highly visible and directly accessible from the busy A13. Work is continuing with the French Institute of Artisans on the creation of an artisans' village to showcase the finest in French craftsmanship right in the heart of this unique centre.

# Normandie Designer Outlet

In planning
GLA **20,000m**<sup>2</sup>
Stores **110**Restaurants **7**Parking **1,200** 

Shoppers within 60 minutes **5.2 million** 

Regional tourism **6.8 million** 

Paris
60 minutes
Charles de Gaulle airport
70 minutes

Adjacent to
A13, one of the
region's busiest
motorways with
16.5 million cars
passing per year

# Take the journey with us

MCARTHURGLEN
DESIGNER OUTLETS

**HEAD OFFICE** 

Nations House 3rd Floor 103 Wigmore Street London W1U 1WH United Kingdom +44 (0)207 535 2300

For leasing opportunities:

Adrian Nelson a.nelson@mcarthurglen.com

For development opportunities:

Mike Natas mike.natas@mcarthurglen.com

www.McArthurGlen.com

**AUSTRIA** 

+43 (0) 21 66 36 14

**BELGIUM** 

+32 (0) 63 23 00 40

**FRANCE** 

+33 (0) 3 28 33 36 00

**GERMANY** 

+49 (0) 33 234 90 40

**GREECE** 

+30 210 6630840

**ITALY** 

+39 (0) 06 5012290

**NETHERLANDS** 

+31 (0) 475 351 777

**NORTH AMERICA** 

+1 (416) 594 4202

**UNITED KINGDOM** 

+44 (0) 207 535 2300

Ermenegildo Zegna

STUART WEITZMAN

**VERSACE** 

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MICHAEL KORS

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